

BEN GIBSON

FOUNDER, COMMUNITY BUILDER & VETERAN

Seattle, WA | hello@benbts.com | benbts.com
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Founder, community builder and Marine Corps veteran who turns ideas into programs, services and operating systems. Brings incubator and agency leadership, hands-on operations and practical AI workflow experimentation. Seeking AI product, operations and community-focused roles or contract work.

WORK & EXPERIENCE

Steamworks Seattle | Operations & Marketing Apprentice

Seattle, WA | Current

- Developing an AI workflow pilot for marketing operations and supporting social media work with management.
- Produced Content Creator Night; preparing the case study for the October 2026 North American Bathhouse Association Conference.
- Support front- and back-of-house operations, guest service, retail sales, facilities standards and policy enforcement.

MADE | Founder & Community Operator

Membership community for queer men | Current

- Built and operated a Discord membership community and business centered on fitness, wellness, identity and connection, with a continuing co-op model.
- Led content, outreach, sales, partnerships and live and online community experiences.

The Un.Inc | Co-Founder, Incubator & Agency Operator

Austin, TX | 2016-2024

- Helped hundreds of creators and mission-driven founders prototype, launch and grow products and services through cohorts, workshops, mentorship, marketing and sales support.
- Built a network of 100+ mentors and partners; led programming, community operations and client relationships.
- Helped transition founder programming online and deliver live mentor sessions through coworking partnerships.

United States Marine Corps | Combat Engineer

2008-2012 | Two deployments to Afghanistan | Purple Heart recipient

- Applied combat engineering and explosives expertise in field operations; developed disciplined leadership, logistics, risk management and decision-making under pressure.

SELECTED LEADERSHIP

- West Texas Pride, 2018-2019: Led nonprofit community programming and organized hometown Pride events with community members and local health partners.
- SXSW Pitch Coach, 2025. Accepted to a StartOut incubator program.

CAPABILITIES

Product and service launches | AI-assisted research, planning and content workflows | Program and event delivery | Membership operations | Marketing and sales | Partnerships and client relationships | Workshop facilitation